***Response questions from “Generation Like” Documentary***

1. **What are your initial reactions to this documentary? Like? Dislike? Why?**

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1. **What surprised you the most and why?**

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1. **What do you believe the message of this documentary is?**

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1. **Explain what “like”ing someone’s post on Facebook or any social media platform means to you**

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1. **In the video, marketers say “the goal is to create a controlled brush fire” through the use of social media. What do you think this means?**

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1. **Think about the last time you liked, posted, re-tweeted, etc. What information do you think you have recently given about yourself that marketers might make use of?**

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