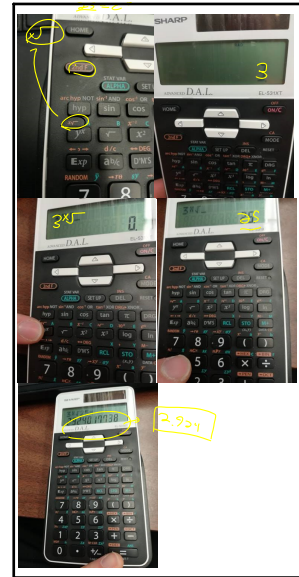


$y = c^x$
 $25 = c$

$y^+ \quad x^+$

(\downarrow) (\downarrow)

Mar 25-9:20 AM



Mar 25-9:16 AM

TRANSFORMED EXPONENTIAL FUNCTION

$y = e^x$
 $y = ac^x$

Role of parameter "a" - creates a vertical stretch as the value of "a" increases (narrower) and a vertical compression as the value decreases (wider).

****Parameter "a": corresponds to the initial value (y-intercept) of the function.****

When $a < 0$ we observe a reflection about the x-axis

negative

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$0 < c < 1$

$y = 1/c^x$
 $y = a/c^x$

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$c > 1$

a^+
 a^-

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For each of the following functions, indicate if

- the function is positive or negative.
- the function is increasing or decreasing.

a) $y = -3(\frac{1}{2})^x$ **b)** $y = 2(\frac{3}{2})^x$ **c)** $y = -\frac{1}{4}(2)^x$ **d)** $y = 10(\frac{1}{5})^x$

1. Neg 1. Pos 1. Neg 1. Pos
 2. ↓ 2. ↑ 2. ↓ 2. ↓

e) $y = 2(3)^{-x}$ **f)** $y = -2(5)^{-x}$ **g)** $y = (\frac{1}{3})^{-x}$ **h)** $y = -(\frac{3}{2})^{-x}$

1. Pos 1. Neg 1. ↑ 1. Neg
 2. ↑ 2. ↑ 2. ↑ 2. ↑

$y = ac^x$

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$y = ac^x$

Where a = initial value / y-intercept
Where c = base / change
Where x = exponent / time

The formula can also be viewed as:

$y = a(c)^t$ Where b = # of time periods

$y = \text{start}(\text{change})^{time}$

$y = a \left(1 \pm \frac{\%}{100}\right)^t$ Where + is used when the amount is increasing
Where - is used when the amount is decreasing

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Finding the rule

Steps:

1. Identify the y-intercept/initial value/ when x=0
2. Plug it into the formula.
3. Insert the given set of coordinates (x,y).
4. Solve for C
5. Write rule

$y = \frac{1}{4} c^x$

$\frac{1}{2} = \frac{1}{4} c^1$

$16 = c^4 \left(\frac{1}{4}\right)$

$2 = c$

}

$c = \left(\frac{1}{4}\right)(2)^x$

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Find the rule of the following transformed exponential functions

$y = ac^x$
 $63 = ac^2$
 $\frac{63}{9} = \frac{ac^2}{9}$
 $7 = \frac{1}{3}c^2$
 $21 = c^2$
 $\sqrt{21} = c$

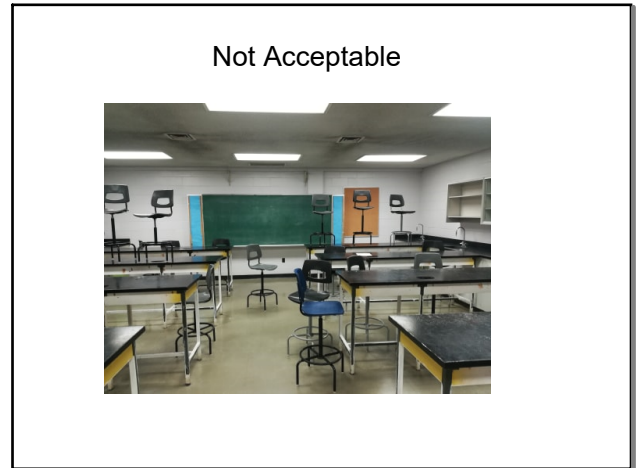
x	y
0	7
1	21
2	63

$c = 3$
 $y = (7)(3)^x$

$y = ac^x$
 $162 = ac^0$
 $162 = a$
 $81 = c^3$
 $3 = c$
 $y = 162(3)^x$

$81 = c^3$
 $3 = c$
 $242 = c$

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2. The tables of values below each correspond to an exponential function with equation $y = ac^x$. Find the rule of each function.

0	1
1	2
2	4

0	4
1	12
2	36

0	2
1	12
2	72

$y = 2c^x$

$2 = 2c^0$
 $1 = c^0$
 $1 = 1$

$y = 2c^x$

$4 = 2c^1$
 $2 = c$
 $y = 2(2)^x$

$y = -4c^x$

$0 = -4c^0$
 $0 = -4$
 $0 = -4$

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Solving for y

Julie deposits \$1000 at the bank at an interest rate of 8% compounded annually. The capital $C(t)$, accumulated after t years is given by $C(t) = 1000(1.08)^t$. What is the accumulated capital after

a) 3 years? _____ b) 5 years? _____

$C(3) = 1000(1.08)^3 = 1259.71$

A radioactive substance decays over time. Its mass m (in grams) is expressed as a function of time t (in years) by the equation $m = 10(0.8)^t$. What is the mass of this substance

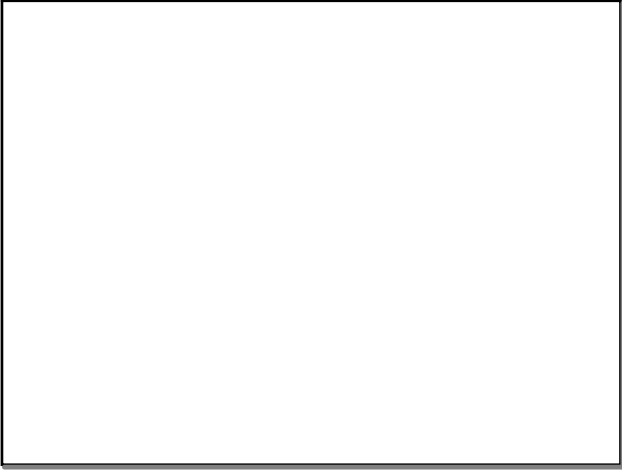
a) today ($t = 0$)? 10 b) in 2 years? 6.4 c) 1 year ago? 8

$m = 10(0.8)^0$
 $m = 10(1)$
 $m = 10$

$m = 10(0.8)^2$
 $m = 6.4$

$m = 10(0.8)^1$
 $m = 8$

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